**Secure Productivity email content for UPSELL customers**

**SUBJECT LINE:** Upgrade to Microsoft 365 Business Premium or E3 and transform how your business works

**BODY COPY:**

Dear <customer name>,

The world is moving fast, and keeping up can be a challenge. It's essential to have tools that can adapt quickly to your business needs and keep your data secure. That's why I’m excited to share the latest evolution of Microsoft 365, designed to help you stay ahead of the curve and achieve more than ever before.

Upgrade to Microsoft 365 Business Premium or E3 to work smarter. Its enterprise-grade device and app management ensures your business data is always safe and secure. And, Microsoft 365 Business Premium or E3 can prepare your business for a whole new way of working that's flexible, efficient, and safe.

Whether you're working from the office, home, or on the go, Microsoft 365 gives you the tools you need to succeed.

With Microsoft 365, you can safely run your business from anywhere with a secure, comprehensive, AI-powered cloud solution that makes hybrid work, work. Here's how:

1. **Build a Zero-Trust foundation:** With Microsoft 365, you can keep your data safe from unauthorized access with multi-factor authentication. You can also defend against advanced cyber threats and safeguard business data with enterprise-grade protection against phishing, ransomware, and data loss. This helps you establish a strong foundation for your business that you can rely on.
2. **Simplify endpoint management:** Managing devices can be a headache, especially with remote work becoming more prevalent. With Microsoft 365, you can easily enable remote desktop access for your employees on any device while maintaining central management and security of your users’ desktops. You can control which devices and users can access your work data with options to block users from logging in from home computers, unapproved apps, or outside of work hours.
3. **Unleash intelligent productivity**: Consolidating your vendors and hybrid work apps into one platform can help you achieve even more. And with Microsoft 365 Business Premium, or E3, you’ll build the foundation for the next generation of AI. Available in the coming months, Microsoft 365 Copilot\* will unleash creativity, unlock productivity, and uplevel skills. While more details about Microsoft 365 Copilot will be available soon, one thing is certain - it's set to revolutionize the way your business works.

Upgrading to Microsoft 365 Business Premium or E3 gives you an integrated solution that can create a savings of 60% on licensing costs, all while bringing together interconnectivity and intelligence to help you innovate, build resiliency, and compete more effectively.

At [Your Microsoft Partner Name], we're committed to helping small businesses like yours succeed. Experience seamless licensing and subscription management, tailored to your needs, with our dedicated team of CSP experts. Get in touch with us today.

Best regards,

[Your Name]

[Your Microsoft Partner Name]

*\*While more details about* [*Microsoft 365 Copilot*](https://blogs.microsoft.com/blog/2023/03/16/introducing-microsoft-365-copilot-your-copilot-for-work/) *will be available soon, one thing is certain - it's set to revolutionize the way your business works.*